

# Farmers Market

CAPITAL REGION



A community project of The Rotary Club of Hall 

## 04 March 2017 - Proudly Authentic

### Manager's moment...

Good morning everyone and welcome to market day!! 

I hope you all enjoyed your week off and Saturday sleep in, although I know some of you didn't have a complete break as you still attended other markets last weekend. We're back to normal now, at least until our next break for the Folk Festival @ Easter. I took a quick break to the Sunshine Coast and spent the weekend in Coolum – what a lovely spot, highly recommend it!!

It seems too that Autumn has arrived, there is definitely a noticeable light chill in the air first thing in the morning, but we're expecting a pleasant 24 today with the slight chance of a shower (hopefully not until closing time!)

The CRFM app continues to generate customer interest, to date there has been a total of 1072 downloads and over 18,000 page views, with users mostly checking on who's absent and what the "specials" are. So, for those of you already using this tab, keep it up, it's a great opportunity to grow your business, and if you haven't, then maybe think about it for the coming weeks. Don't forget; it's also helpful for us to have feedback on the specials you offer to gauge their effectiveness.

Ivonne and the team from CIT will be in the house today hosting our usual cooking demo, thanks in advance to those who donate produce.

**Stallholder update:** Welcome back from their extended Xmas break to: **Gum Tree Pies, Stikkie Bikkie and Patisserie Valerie.** Joining us for the first time **Joseph Vilardi – J & D's P/Ltd** on site 28, be sure to say Hi. Absent this week are: Wins Creek Honey, Bonza Apple Shop, Gift of Earth and Drive-In Orchard.

On a sad note, Mandy McCorkindale has retired to spend more time in the nursery(Cascades) with hubby Ian; thanks Manda for your efforts over the last 7.5 years as Gilmore Braes.

That's it from me folks, have a good one ☺

### Parking...

Apart from the vans/trucks who are permitted to park beside their stall sites, no other vehicles are permitted to park in the area between the ATM's (up near the top toilets) and the Wagonga Coffee van. Please make sure your staff are aware of the parking arrangements. Stallholders may park in front of the toilet block near Gate 7, or along the road opposite the main carpark; this is a first in, best dressed arrangement. Once these spaces are filled; you will need to use the main carpark. Please ask if you are unsure.



### Speedy pack up...

Thank you for your speedy pack up after the last market – the Rotarians had the floor cleaned and were finished by 1.20pm; a great effort by all ☺

### Market Rules...

The market rules have been reviewed and the updated version is now available on the website. May I suggest you all take time out to read them, particularly if you haven't done so for a while. They are there both as a source of information and as operational guidelines for ALL stallholders. By observing and following the guidelines we are respecting our market and, more importantly, each other; it also makes my job easy!!

### Signage...

I have noticed there are many of you who are not displaying your "CHOOK" signs; it is a market requirement (as written in the rules) to display the correct market signage; this also helps shoppers to identify if you are a grower, an agent or if your produce is organic. Even if you don't use the signs to display prices – which should also be clearly marked, make sure you at least display the correct colour code. **Producer** (Green Chook), **Agent** (Orange Chook) and **Organic/Biodynamic** (Burgundy Chook) if you need signs, please ask either myself or Nynka, we are happy to provide!

### Winners are grinners...

Congratulations to **Peter Wenning – River Road Nursery** who took out the following awards at the recent Canberra Show:

**1st Prize - Rose Championship**

**1st Prize - Bunch Roses (3 cuts, same cultivar)**

**2nd Prize - Container of Floribunda Roses**

It's always rewarding to have your hard work acknowledged by experts in their field, so well done from everyone at CRFM. If any others were successful at the show, please let me know, it's good promotion for the market ☺

### Death Cap Mushrooms...

I heard on the radio yesterday that these deadly mushies have been found growing in several locations in the ACT due to the recent warm weather. They grow near established Oak trees in late summer and autumn; all parts of the mushroom are poisonous and eating just one can be fatal, cooking does not make them safe to eat so beware!!



### Market Contact Details

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