

# Farmers Market


CAPITAL REGION



A community project of The Rotary Club of Hall 

## 24 September 2016 - Proudly Authentic

### Manager's moment...

Good morning everyone and welcome to market day!! 

A sunny Saturday at last and didn't we all feel better! Lots happening this week, so hoping for another cracker of a day to showcase one of the best markets in Oz – that would be CRFM!

Next week sees the stall fee increase take effect; if you need assistance calculating what your new amount will be, please let me know, happy to help.

It's our turn for the regular "Market" highlight segment on the ABC 666 breakfast show with Greg Bayliss this week, this may also encourage a few more shoppers

**Stallholder update:** Absent this week are **Allan – Crafted3, Wayne – Uncle Juan's, John & Justine - Ando Organics, Pat – Nonna Maria's** and **Jean & Eric Tipping – Wildflowers;** joining us for their monthly visit is **Coral – Junee Chocolate.**

That's it from me this week, stay dry and have a good one ☺

### National Caravan Rally...

...Is happening this week, there will be buses continually ferrying folks from the rally to the market; hopefully this means you will have a busy day with lots of new faces!

### EFT Payments...

Just a quick reminder that your EFT payment should be received into our bank by COB on the Thursday prior to market day; I know you're all busy people but payment is important – we don't enjoy chasing you for money. **If you forget/pay late, please email/text me a copy of the remittance, then I can mark you down as paid, thank you for your assistance ☺**

### Winners...

Peter & Caroline have just been awarded Gold and Silver medals at the Australian National Olive Oil competition;

Gold – Early Harvest Extra Virgin

Gold - Lemon/Myrtle Infused

Silver – Lime & Chilli

Congratulations from all of us at CRFM!!



### Stall Fees...

Yes, I can hear you all groaning already at the thought of what's coming, but let me remind you, there has not been an increase to your stall fee since October 2013 when the amount was raised from \$65 to \$70 per week; it has remained the same for the last 3 years. Other fees may have been increased or introduced but not the basic stall fee. The news is both good and not so good so here it is; as from **1 October 2016**, fees will be as follows:

Weekly stall fee - \$75 or \$80 if it's a corner site, Fortnightly stall fee - \$100, Monthly stall fee - \$120, the advertising levy of \$5 per site will remain the same (on top of your stall fee), agency fees will not increase, and for some, who will be notified separately, the cost of power will rise from \$5 per week to \$10.

### 1st International flight lands in Canberra...

With the first International Singapore to Canberra flight touching down in Canberra this week, the Market will be hosting a group of international journalists from Singapore, Hong Kong, Indonesia and Japan with Singapore Airlines as the host. They will be onsite from 8am and will be accompanied by Threesides Marketing and Visit Canberra. They are keen to learn about your product and of course a taste test will also score points; this is a great opportunity for them to enjoy the Market and discover what the local region has to offer. This visit will be the first of many by Singaporean tourists to Canberra and the Market, a great opportunity and exposure for CRFM.

### Are your details current?

Your CRFM webpage is the window to your business here at the market; it's crucial for you to advise me of any change/s to your details. Have you upgraded or added product? Taken new and more up to date photos? Email your text/photos and I'll make the changes for you; photos should not exceed 1MB in size please. Award winners, you should add your medal logo to your website. Please take the time to check and verify the information displayed on your page and in particular your email address and phone numbers. You wouldn't want to miss out on opportunities because your information is out of date; Keep it current and fresh!

### Xmas Trading...

Just for your information and future planning purposes; our last official Saturday market this year will be **17 December 2016**; we will return on **14 January 2017**. Once again, this is a long 4 week break so I have negotiated with Summernats to hold an afternoon market on **Thursday 22 December 2016**, I will request numbers of attendees at a later stage.

#### Market Contact Details

Phone: 0400 852 227 | Email: [market.manager@crfm.com.au](mailto:market.manager@crfm.com.au)

Website: [capitalregionfarmersmarket.com.au](http://capitalregionfarmersmarket.com.au)

Twitter / Instagram: [@CRFarmersMarket](https://www.instagram.com/CRFarmersMarket)

Facebook: [@CapitalRegionFarmersMarket](https://www.facebook.com/CapitalRegionFarmersMarket)

"The Rotary Club of Hall"

BSB: 062-913 Account: 1048 1754



Rotary Club of Hall  
PO Box 340 Hall ACT 2618  
ABN 18 046 305 732