


## 15 October 2016 - Proudly Authentic

### Manager's moment...

Good morning everyone and welcome to market day!! 

The forecast is for a sunny 19 degrees, a perfect spring day to lift everyone's spirits and we'll all be cheery and happy yes?? I also just checked the calendar and there are only 9 more markets (not including the twilight) until Xmas; where did that year go? Seems like we spent half of it wishing winter would go away and for the rain to stop! So, for all you Dads who play Santa, you'd better brush the cobwebs out of your beard and make sure you can still fit in those sexy red pants – good luck!!

**Stallholder update:** Absent this week are **Allan – Crafted3**, **Paul – Tall Pauls Oysters**, **Beatrice & Tobias – Ingelara**, **Sebastian - Gum Tree Pies** and **Greg & Christine – Minto Galloways**; joining us for a monthly visit are **Vince – Moorlands Lamb & Ros – Tawarri Grove Olive Oil**.

Next week should be our spot on the ABC 666 breakfast show, so if you have anything you want mentioned let me know during the week. We also have the Sing Australia Choir joining us today; music while you work – enjoy!! That's it from me, have a good one ☺

### Gala Event...

On Friday 2<sup>nd</sup> December Snowy Hydro Southcare are holding their annual Gala Ball in the Market sheds, this means on that day no-one can set up and we will not have access to the shed until 3.30am on the Saturday morning.

The event plans to showcase local produce and in particular the menu will be a "Paddock to Plate" style. I have details for the draft menu so you can see the produce required and decide if you wish to submit pricing/quotes to supply, the expectation is for around 400 guests – let me know if you would like a copy.

There are 3 opportunities for involvement:

**Trade Stands at the event – pre dinner canapes**

**Provision of produce for menu**

**Assistance with products for corporate gifts/bags**

I should also point out that **IN NO WAY** should you feel obligated to participate, it is entirely up to you as individuals, and there are certainly no expectations from the organisers. It is however, an amazing opportunity to showcase your product and should you participate, whether it be as a trade stand or provider of menu produce, your name and product will receive some fantastic free publicity!!

After the sad departure of Chris Kimball as CEO, it was announced during the week that his replacement is Carol Bennett – former CEO of Alzheimer's Australia; Carol will commence her new role from 17 October.

Answer – to last week's riddle...

An apple a day keeps the doctor away!!!

### Xmas Trading...

Just for your information and future planning purposes; our last official Saturday market this year will be **17 December 2016**; we will return on **14 January 2017**. Once again, this is a long 4 week break so I have negotiated with Summernats to hold an afternoon market on **Thursday 22 December 2016**, from **3.00pm – 7.00pm**. I will request numbers of attendees later.

### CRFM Gift Cards...

For those of you who may not know, we have gift cards available. Customers can purchase them and give to friends/family as presents. Occasionally, the committee donates them as auction items for fundraisers and they are also gifted to VIP visitors to enhance their market experience. If you are presented with one as payment for a purchase, you treat it as cash, and if the customer does not spend the full amount of the card, you give them change (to make up the value of the card); you then bring the gift card to me (or Nynka) and we will reimburse you with cash. They come in \$10, \$30 & \$50 denominations; please do not refuse them, they are a legitimate market promotional item.

### 60 seconds with...

#### Joy Price – Naturally Grown Potatoes

How long have you been attending the market? 7 years

Why did you choose your career?

I think it chose me, my husband is a potato grower and I just had to have my say!

Favourite food? Chocolate

What or who are you most proud of?

My 6 children for all achieving the careers they really wanted

If you won the lottery, what would you do?

Pay off the mortgage on our farm and take a holiday that's longer than 2 days!!

Who do you most admire? Walt Disney

Favourite music? Anything Country

Bad habits?

Talking too much and only sleeping 4-5 hours a night



#### Market Contact Details

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