

# Farmers Market

CAPITAL REGION



A community project of The Rotary Club of Hall 

## 09 July 2016 - Proudly Authentic

### Manager's moment...

Good morning everyone and welcome to market day!!

Hoping for a top temperature of 15 degrees today although with some cloud – Yes!

Thank you to the following generous folk who kindly donated produce for the cooking demo last week:

**Ingelara Garlic** – black garlic

**Majestic Mushrooms** – mixed mushrooms

**Turalla Truffles** – black truffle

**Ando Organics** – rump steak

**Dish it Up** – pappardelle pasta

**Bush Bread of Australia** – Turkish bread

**Sunnyside Farm** – onions

**Mowbray Park Produce** – cauliflower

**B & S Produce** – lemons, thyme, parsley, oregano & chives

**Treetops (Mendie)** – pears

**South Coast Cheese** – milk, cream, blue cheese & crème fraiche

**Stallholder update:** Still no Joy – Naturally Grown

**Potatoes**, there has been too much rain and more snow in the paddock again last week so they can't dig spuds, the end of season has come for **Hill Lock Orchard**, and **Theo (Greek Sweets)** is jetting off to Greece for the next 8 weeks – enjoy the sun! If anyone wishes to utilise Theo's corner site (101) during his absence, please let me know.

That's all from me, have a good one – Adrienne ☺

### Advertising \$\$\$...

Just an update to let you know that the \$5 levy you have been paying for advertising has all been spent on our TV promotion campaign. The total spend to date is \$35,000 including production/filming costs. Now that the purchase/takeover of Channel 10 by Win TV has been finalised, we will look at our options for the next quarter.

### Cooking with Gas...

Just a reminder, especially now during the cold winter months; for those of you using gas for cooking/heating to please ensure you have your equipment regularly checked. Make sure you have adequate fire protection, a fire blanket on site, and ensure your regulators and hoses are in good working order/condition. Now that we have our electrical equipment compliant, we need to ensure the same standards apply for gas appliances. Thank you for your assistance.

### New Food Labelling...

From 1 July 2016, the Australian Government is introducing new food labelling. Food businesses will begin applying easy to understand labels which will tell you at a glance where your food is grown, produced, made or packed. The labels will also tell you what percentage of the ingredients come from Australia. The new labels will give you the information you need to quickly and easily make informed decisions about the food you buy for you and your family. For many years, Australians have been demanding changes to origin claims on food labels. You want them to be clearer, more meaningful, and accurate. Up until now, country of origin labelling has often been unclear. It was hard to know the difference between descriptions like 'made in' and 'product of'.

The new labels will be easier for you to understand, so you can make a quick, yet informed, decision in the supermarket aisle, at the fruit and veg shop, or the market. Businesses selling food in Australian retail stores will need to begin applying the labels from **1 July 2016**.

There is a two-year transition period, giving businesses time to manage the change while still selling their existing stock. This means that over time, you will see more and more labels appearing on products. Any food products that still have the old labels at the end of the transition period can still be sold until the end of their shelf-life. Food labelled after the end of the transition period must follow the new rules.

### Winners...

Congratulations to **Li-Peng - Jasper & Myrtle Chocolate** who has just been awarded a Bronze medal at the 2016 Americas & Asia Pacific International Chocolate Awards. The medal was given for their Lemon Myrtle & Macadamia milk chocolate - I have tried it and trust me...it's good!



#### Market Contact Details

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