

# Farmers Market

CAPITAL REGION



A community project of The Rotary Club of Hall 

## 20 January 2018 - Proudly Authentic

Hi CRFM friends and welcome to another market day.

I hope you all had a good week and enjoyed the cooler weather. This weekend is forecast to be exceptionally warm!! Stay hydrated please. It seems that our customers were glad to have us back last week and the turnout was pretty good. Whilst we have stallholders away on extended leave after Xmas, please feel free to stretch your stall and fill some of the gaps if you have a vacant site next to you. Customers have a habit of cutting through an empty space, which can sometimes mean stepping over wires and boxes etc. with the potential of an accident waiting to happen. We don't want that!

### Bump-Out

[A reminder that bump-out is at 11.30am not 11am.](#)

Stallholders accessed the shed well before 11.30am last week. Any stallholder found not adhering to CRFM WHS policy will be issued a warning.

Remember our trading hours are **7.30am until 11.30am**. This means trading until **11.30am**. Its not fair to customers that arrive later and have stallholders packing up and driving into the shed when our trading hours are advertised as **7.30am to 11.30am**.

When entering the shed, hazard lights must be on and no more than 5km/ph – walking pace.

### Stallholder Attendance

Please remember, as per your approval, you the business owner and/or your immediate family are expected to attend CRFM.

**Rule 36**, *“To ensure an ongoing and direct relationship between the customer and the producer, stallholders and/or their immediate family members are expected to personally attend their stalls unless, under exceptional circumstances, the Committee has approved an alternative arrangement.”*

### Tag and Testing of Leads

**EPIC WILL BE DOING TAG AND TESTING INSPECTIONS FOR THIS YEAR COMMENCING 27 JANUARY.** It is an EPIC and CRFM requirement that all stallholders are compliant and all tags are current.

### Food labelling

This has been a two-year transition to new food labels. The new food labels become mandatory from 1 July 2018.

The new labels will give customers the information they need to quickly and easily make informed decisions about the food they buy.

Please visit [www.business.gov.au](http://www.business.gov.au) for more information or follow the link below to see if this will affect your business.

<https://www.business.gov.au/Info/Run/Goods-and-services/Selling-goods-and-services/Selling-goods/Country-of-origin-food-labelling/Country-of-Origin-Labelling-online-tool/Before-you-start-checklist>

### WELCOME William from Hungry Brown Cow

If you were at the last market, I'm sure would have seen and smelt these brownie bikkies from a mile

away. William has been making brownie sandwiches since June 2017.

They are a soft fudgy brownie sandwich filled with various flavours including White Chocolate & Pistachio, Handmade Honeycomb,

Burnt Caramel, Coconut Rough, Peanut Butter, Strawberries & Cream, Macadamia & Vanilla Bean.

**Stock up at Site No. 170**

### Stallholder Update

**WELCOME BACK from their Xmas Break:** Dinner Rush, Kalavista Organics, Crème 'n Sugar, Rosa's Homebake.

**Welcome back for another season:** Dom Torcaso. **Stallholders away this weekend are:** Mowbray Park Produce, Theo's Greek. And those still on holiday leave: Melissa Pure Fresh Honey, Hillside Pastured Farm, Food for You, Warrens Seafood, Mez Med, Dinner Rush, Jasper & Myrtle, Patisserie Valerie, Auddino's, Boosey Creek, Stikkie Bikkies, Real Chai.

### App and Stats

**There were:**

- 965 - app views since the last market
- 27 - app downloads since the last market
- 86 – active app users since the last market
- 2273 - active app users since the life of the app
- 60222 - app page views since the life of the app.
- 2393 – app downloads since the life of the app

**The three most visited app pages in the last 7days:**

- Stallholders away this weekend - 92
- Stallholders info page – 66
- Weekly specials – 64

Market Contact Details

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