

16 December 2017 - Proudly Authentic

Hi Everyone,

I hope you all had a great week. Welcome to the second last market of the year. Don't forget our Christmas lunch is on this market!! 12.30pm at the German Shepherd Club.....



It's getting busy on site preparing for Summernats. I'm a little sad that I will be away for Summernats.... I've always wanted to go, maybe next year.

23rd December - Bump-in Details

In preparation for Summernats, please remember to help out on the 23rd by bumping in and out in an orderly manner and ensuring you leave your site as tidy as possible on departure. Hazard lights must be on when entering and leaving the shed and vehicles moving no faster than walking pace. There will be a lot of traffic vacating the shed after the market on the 23rd... always remember, safety first.

Please let your customers know about the changes to entry and trading hours for the 23rd December:

- Bump-in will commence at 2.30am for our bigger stallholders, those that stay overnight on the Friday, and those that take several hours to set up.
- All the other stallholders can bump-in from 4am onwards. If you arrive before 4am you will be asked to wait until it is clear for you to enter the site. The bigger stallholders use forklifts to unload pallets and equipment from their trucks and need space to do this safely.
- Stallholders and general public entrance will only be via Old Well Station Rd Gates and Gate 7 (Gate 7 is by the toilet block at the carpark)
- We ask that everyone is ready to trade by 6.30am as gates will open to the general public at 6.30am.
- All vehicles are to be parked on the grass area behind the shed.
- CRFM gates will open to the general public at 6.30am sharp.
- All stallholders are to cease trading at 11am.

We are required to hand the site back to Summernats by 1pm.

Welcome Willayoung Orchard

Willayoung is a family owned and operated property specialising in tree ripened stone fruit. Andrew and Helen begin picking in late November and run through until early April.

Situated near Young, Willayoung consists of over 5,500 trees on approximately 8 hectares (20 acres). Purchased in 1988 there were only a couple of fruit trees in the house yard. After initially operating as a fruit-tree nursery (with a small number of 'hobby' fruit trees) there has been a transition to full orchard operation. The final stage of this transition was the establishment of a packing shed in 2002.



Andrew and Helen started at CRFM last week and had a great day.

Please be sure to pop by and introduce yourself to Andrew this weekend. They will be weekly stallholders until the end of their season. You will find them at outside in site 24 & 25.

A reminder

If you don't grow it, don't bring it. If it's not approved, don't bring it. This market has been voted in the top 10 around Australia and continues to evolve. We should all be proud of the achievements and ensure our markets remains real and focused on stall holders bringing the produce they have worked hard to grow or make.

Stallholder Update

Back for their monthly or fortnightly visit: Four Bee Meats; Stikkie Bikkies; Taworrie Grove; Moorlands Meats; June Chocolate Factory; Burnbar Fruit and Michael Curtis bananas.

Away this week are; Tolpuddle Goats Cheese; Mad Cocky Muffins; Krofne will no longer be a stallholder at CRFM.

APP AND STATS

There were:

- 580 - app views in the last 7 days (last week was 729)
- 21 - app downloads in the last 7 days (last week was 25)
- 60 - active app users in the last 7 days (last week 86)
- 2199 - active app users since the life of the app
- 57029 - app page views since the life of the app.
- 2277 - app downloads since the life of the app

The three most visited app pages this week were:

- Weekly specials - 62
- Stallholders info page - 55
- Stallholders away this weekend - 57

Market Contact Details

Phone: 0400 852 227 | Email: market.manager@crfm.com.au

Website: capitalregionfarmersmarket.com.au

Twitter / Instagram: @CRFarmersMarket

Facebook: @CapitalRegionFarmersMarket

"The Rotary Club of Hall"

BSB: 062-913 Account: 1048 1754