

# Farmers Market

CAPITAL REGION



A community project of The Rotary Club of Hall 

## 17th February 2018 - Proudly Authentic

Hello market friends. Hope you've all had a good week! Please take the time to read this week's newsletter and call me if you have any questions regarding this market's bump-in. If I don't get to see you this market, see you back on the 3<sup>rd</sup> March. Travel gently.

### Eft Payments

With a non-market on 24 Feb, please ensure that you stop your direct debit for stall fees and re-start it for the first market in March.

### Traffic in shed

I have noticed that several stallholders continue to arrive late and drive through the shed. There is to be no traffic after 7.00am in the market area. Please make sure you allow enough time to be in, unloaded, and your vehicle removed before the cut off time. Although our official opening time is 7.30am, there are a lot of shoppers already in the shed before this time and we don't want any unfortunate accidents.

Thank you for your co-operation.

### Car for Sale

Rosa's Homebake has her car on the market. **Asking price \$3K ONO.** It comes fitted with fridge. Please see her (Site No. 55) if you would like more information regarding the car.



## THIS MARKET 17<sup>th</sup> FEBRUARY - Bump-in Details

Bump-in commences at 2.30am and we need to hand the site back to the Canberra Show organisers by 1pm.

Here is what you will need to know for the 17<sup>th</sup> Feb:

- **There will be no access into EPIC on Friday 16<sup>th</sup> Feb.**
- **Bump-in will commence at 2.30am 17 Feb, for our bigger stallholders**, for those that stay overnight on the Friday, and those that take several hours to set up.
- **All the other stallholders can bump-in from 4am to 6am.** If you arrive before 4am you will be asked to wait until it is clear for you to enter the site. The bigger stallholders use forklifts to unload pallets and

equipment from their trucks and need space to do this safely.

- **Stallholders arriving after 6am will be turned away.**
- Hazard lights must be on when entering and leaving the shed and vehicles must move no faster than walking pace.
- Stallholders are asked to park their vehicles behind the shed (back of Café) and obey all traffic management directions. Your staff are to park their cars in the main carpark.
- Stallholders and general public entrance will be via gates off Old Well Station Rd and Morrissett Rd, then Gate 7 (Gate 7 is by the toilet block at the carpark).
- **CRFM trading hours will strictly be 6.30am to 11.30am.**
- Gate 7 will open to the general public at 6.30am. **You must be ready to trade by this time.**
- **Stallholders to cease trading at 11.00am.**

There will be no pedestrian access via the Gate at Sterling Av; MacDonald's and Service Station.

### Stallholder Update

**Welcome back:** RJ Oysters, Primal Alternative by Kyra, Holbrook Eggs, Gooda Creek Mushrooms, Torcaso, Boosey Creek, Amanda Eats Cake and Patisserie Valerie whom we haven't seen since last year!

**Stallholders away this weekend are:** Hillside Pastured Farm, Slowbeans, La Empanada, Julie's Juices, Lindfield Park.

**Those still on holiday leave:** Jasper & Myrtle, Stikkie Bikkies, Saigon Flavour, Gift of Our Earth, Gum Tree Pies.

### App and Stats **NUMBERS ARE DROPPING**

There were:

- 351 - app views since the last market (last week 550)
- 9 - app downloads since the last market (last week 21)
- 52 - active app users since the last market (last week 64)
- 2339 - active app users since the life of the app
- 62730 - app page views since the life of the app.
- 2472 - app downloads since the life of the app

### The three most visited app pages in the last 7days:

- Stallholders info page - 36 (last week 48)
- Stallholders away this weekend - 36 (last week 43)
- Weekly specials - 38 (last week 41)

### Market Contact Details

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