

# Farmers Market

CAPITAL REGION



A community project of The Rotary Club of Hall 

## 03 February 2018 - Proudly Authentic

Hi CRFM friends and welcome to market day. Looks like things are getting back to normal after the holiday season and everyone is settling back into their routines. Most schools are back next week and many of our stallholders are back this market.

This week will be the first cooking demo for the year, and it will be great to have Ivonne and the team back in the kitchen. Thank you in advance to those who contribute. Also, let me know if you are looking for staff. I have the contact details of someone who's keen to work.

### GATES CLOSED AT OLD WELL STATION RD ON FRIDAYS.

We have confirmation of a new event that will be hosted at EPIC – Southern Cross Drive in Movie. The Drive in Movie will run every Friday (and Saturday) from the market carpark, 3pm – 12 midnight for the next three months, commencing this Friday 3 February. This means stallholders setting up on Friday will need to use the MacDonald's entrance or the main gates into EPIC from Flemington RD between 3pm – 12 midnight. Not Old Well Station Rd entrance.

**Stallholder Trading Name/Produce/Product Signage**  
**RULE # 43.** Stalls must prominently display their trading name and product pricing at all times. The price and description of all produce/products must also be displayed using either the approved (with Market logo) **Green 'Market Producer'**, or **Orange 'Agency'** and/or **Purple 'Organic/Bio-dynamic'** sourced product signs. Signage templates and actual signs are available from the Market Manager on request.

**Important:** • Sale of all claimed '**certified organic/biodynamic**' must be supported by a clearly displayed properly endorsed and accredited certificate at all times; and • Display and/or use/mention of the Market brand name or Market logo is strictly limited to use at our Market and may not be used to advertise and/or promote products/produce/services sold/provided at other markets and/or venues.

**Use of Agencies** If you have an inactive agency, please contact me prior to reactivating. Agencies are approved to meet supply and demand and a producer will always have first priority over any agency.

**RULE #32.** Accredited agencies have the lowest priority in the Market. At any time, and at its discretion, the Committee may replace any accredited agency with a higher priority stallholder producer.

## Welcome...Canberra Native Nursery

Canberra Native Nursery is a family operated nursery specialising in native plants for balconies, gardens and rural properties in the Canberra region. They grow affordable, tough, local and non-local Australian plants suited to Canberra's climate and environmental conditions. About 85% of their stock are garden plants, with 15% being forestry tubes for revegetation projects. All their plants are frost hardy to -7 degrees and drought tolerant once established.... See Megan at Outside Site 24 (Opp' the ATM)

### Stallholder Update

**Welcome back:** Cannoli Brothers, Gleann na Meala, Holbrook Eggs, Mowbray Park Produce, Melissa Pure Fresh Honey, Mez Med, Dinner Rush, La Empanada, Ando Organics, Real Chai

**Stallholders away this weekend are:** Theo's Greek, Slowbeans Food Truck, Warren's Seafood and Gooda Creek Mushrooms.

**Those still on holiday leave:** Jasper & Myrtle, Patisserie Valerie, Boosey Creek, Stikkie Bikkies, Saigon Flavour, Gift of Our Earth, Gum Tree Pies.

J & D Pizza will be taking extended leave from CRFM until further notice.

### App and Stats

#### There were:

- 734 - app views since the last market (last week 734)
- 21 - app downloads since the last market (last week 21)
- 84 – active app users since the last market (last week 84)
- 2305 - active app users since the life of the app
- 61632 - app page views since the life of the app.
- 2435 – app downloads since the life of the app

#### The three most visited app pages in the last 7days:

- Stallholders away this weekend – 79 (last week 72)
- Stallholders info page - 67 (last week 79)
- Weekly specials – 55 (last week 51)

### Scheduled breaks for 2018

Our next breaks from trading are:

**24 February 2018 – due to the Royal Canberra Show**  
**31 March 2018 – due to the Folk Festival**

#### Market Contact Details

Market Manger Karen Cook

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