



A community project of The Rotary Club of Hall 

**16th June 2018 – Proudly Authentic**

Hello,  
We're expecting some rain and winds this market. Please make sure you have weights if you have an outside stand.  
Nienke will be away this weekend, so it's just us!  
Have a good weekend everyone.

---

#### **Thank you.**

On behalf of both myself and Nienke, I want to thank you all for helping with the rubbish. Everyone's help has been greatly appreciated and the new system is working!

---

#### **Stallholder suspended.**

Another reminder as to why you are not to introduce any products/produce to your offerings without pre-approval from the committee. A stallholder has been suspended for 4 weeks for selling non-approved produce grown by a Sydney vendor. This is a very serious matter as it puts the reputation of the market at risk. If you are unsure, please contact me to discuss or submit an online amendment form. Best to be sure.

#### **Market Philosophy**

To maintain Market authenticity, neither produce nor products obtained from wholesalers, retailers nor other unauthorised persons may be offered, traded or exchanged on Market premises. It is critical to the market's authenticity that this Rule applies *at all times*, noting that deliberate breaches of this Rule will incur the severest penalty of being immediately and permanently expelled from the Market.

#### **Market Rules...**

**#43.** *Stalls must predominantly display their trading name and product pricing at all times.*  
The price and description of all produce/products must also be displayed using either the approved (with Market logo) **Green 'Market Producer'**, or **Orange 'Agency'** and/or **Purple 'Organic/Bio-dynamic'** sourced product signs. Signage templates and prefabricated signs are available from the Market Manager on request.

#### **Retiring or selling?**

Just a reminder to anyone thinking of retiring, or planning to sell their business, there is no "ownership" of Market stalls, and they are non-transferable.

The right to operate in the Market ceases on any change in ownership. If the new owner wants to come into the Market, a fresh application will be required and it will then be judged against the Market Rules. This also means if you sell a share of your business.

If in doubt, or you have any questions, ask the Manager/s.

---

#### **Customers driving in to collect shopping.**

Last weekend I stopped several customers that were speeding in and out of the market to collect their shopping before 7.00am. If you have customers that drive in, please advise them that the speed limit is walking pace and hazard lights must be on. The same rules that applies for stallholders applies to CRFM patrons. Thank you.

---

#### **Stallholder Updates:**

**Back for the new season:** Andrew and Belinda from Burnbar Fruit.

**Returning this week:** Julie's Juices, Warwick Morris, Stikkie Bikkies, Charlie Camilleri, Boosey Creek Cheese, Warren's Seafood, Michael Curtis Bananas and Kalavista Organics.

**Away this weekend:** Ann from Cypress Valley, Dinner Rush, Hill Lock Produce, Turalla Truffles, Wei Rong Guo, Slowbeans Food Truck, Hillside Pastured Farm, Ellamatta Orchard and Country Valley who are celebrating a Birthday...Happy Birthday John.

---

#### **THE APP ...**

We now have **2585 active users** with **72661 page views** and **2798 downloads**.

The three most viewed pages in the last 7 days:

- Stallholders away this week – 50 clicks
- Stallholder information – 46 clicks
- Weekly Specials – 44 clicks.

A reminder to get any specials or in-season product information to me **BY THURSDAY EVENING** so I can promote these on the app. It makes sense to promote the App to your customers – it's FREE!

---

**Market Manager - Karen Cook**

**Phone:** 0400 852 227

**Email:** market.manager@crfm.com.au

**Website:** capitalregionfarmersmarket.com.au

**Twitter / Instagram:** @CRFarmersMarket

**Facebook:** @CapitalRegionFarmersMarket  
**"The Rotary Club of Hall"**

BSB: 062-913 Account: 1048 1754