

15 July 2017 - Proudly Authentic

AS A FARMER, I AM
SIMPLY OUTSTANDING
IN MY FIELD.



Housekeeping etcetera...

Hi everyone, Nynka here - welcome to market day – rumoured to be not as cold as last week but likely to involve showers ...

Please be reminded that EPIC staff will be conducting spot checks on all of your electrical cords and appliances TODAY. If it is not tested and tagged you will be in breach, which will put us in breach...

Despite the pun, we know you are all outstanding and it is the **authenticity of the product you bring to the markets** that make the market what it is. YOU grew it, raised it or made it and YOU brought it here and YOU sell it directly to your customer. This is important and the point of difference for this market.

Did you know that we receive enquiries for market stalls almost every day? There are often several applications submitted each week as well and there is even a waiting list for some items!

We've had a few questions recently about selling Agency products or adding new products – the applications for these things are now located on the CRFM website. Please note that you should complete the relevant form via the website and **wait for approval from Manager/Committee before adding products** to your originally approved product/s.

Please do not suddenly appear with products which you did not produce or from an agent for which you have not applied.

There was an incident with a roller door last market, which was damaged when driven into because it had not been rolled all the way up. The damage has already been repaired by EPIC, but the cost will be passed back to the stallholder. Do be careful of the poles, the roller doors and pedestrians and remember to have your hazard lights on, go super slow and do not leave your engines running inside the shed.

Which leads to **Public Liability Insurance** - Is yours up-to-date? We will be sending out email reminders at the end of each month for those of you who are due to renew the following month. We ask that you give us copies of your new insurances and **ACT Health certificates** as soon as you receive them.

For those of you who were not here last week – **Karen Cook** is our

new Market Manager, who you will meet today. She hails from Jervis Bay and has plenty of experience with markets elsewhere. She has the phone and the computer already but I will be helping her for a few weeks while she learns who is who and where things are.

App Stats: there were 39,511 page views over the life of the app as at Friday afternoon– with 835 in the last 7 days!

I've discovered it is a good way to let customers know who is here for a monthly or fortnightly visit in the specials section, so keep that in mind and let Karen know of your specials or when you are back if you have been away. I think it is a great tool for customers and stallholders alike to see who is at the markets and what is on offer and it also is a quick way of getting to your contact details. All hail the CRFM app!!

Contact Information:

Could you ALL have a look at the website and let us know of any changes so we can rectify and update? This is how your customers find you, so it pays to have all of your details and contact information current 😊

Stallholder update:

Absentees this week are: Melissa Pure Fresh; Homeleigh Grove; Lindfield Produce; What the Pho, Super Seedlings, Naturally Grown Potatoes, Turalla Truffles and Tawarri Grove Olive Oil. But still no news on the baby front from Hill Lock Orchard...

We welcome back for their fortnightly or monthly visit: Burnbar Fruit, Amore Cakes; June Licorice & Chocolate. Returning from holidays/breaks are: Ellamatta Orchards, Dilliro Vegetables and Bush Breads.

Signage...

Remember your **“CHOOK”** signs and to display your prices **Producer** (Green Chook), **Agent** (Orange Chook) and **Organic/Biodynamic** (Burgundy Chook) if you need signs, please ask me and I can get some to you. We can email these to you if you want to print on them but if you need laminated ones we can give them to you for a small fee (laminating pouches are expensive!)

Payments ...

A huge thankyou to those of you who paid the correct amount via EFT BEFORE the market or remembered their cheque book on the day last week. It made it so much easier to show Karen how this all works and we only needed to check up on 4 of you – that's pretty good! 😊

Stallholder Fees ...

Stall Site (3m x 3m-weekly).....	\$75 (\$80 corner site)
Stall Site (3m x 3m- ^r nightly).....	\$100 (\$105 corner site)
Stall Site (3m x 3m-monthly)	\$120 (\$125 corner site)
Powered Site Fee	\$5 (\$10 if heavy use)
Advertising Levy (per site per week).....	\$5
1 x Agency Fee	\$50
2 x Agency Fee	\$100
3 x Agency (Max) Fee	\$150

Market Contact Details

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